

Climate Week One-Hour Challenge

12 - 18 March 2012

Climate Week 2011 saw a staggering 145,000 people taking part in Britain's biggest ever environmental competition. It will run again for Climate Week 2012, and is expected to be even bigger.



About the Challenge

The Climate Week One-Hour Challenge takes place during Climate Week, a supercharged national campaign to inspire a new wave of action on climate change. The Climate Week One-Hour Challenge will involve thousands of people from schools, colleges, universities and workplaces all over the country, all contributing different answers to the same problem.

The exact challenge will be revealed online at **9am** on **Monday 12 March 2012** and it can be done at any time during Climate Week.

The Climate Week One-Hour Challenge is an activity you can run within your school or organisation at any time during Climate Week for **FREE**.

Different levels of sophistication will be expected from the entries, but everyone - from primary pupils to senior managers - will be given the same core challenge. Everyone will share in tackling the same task.

"NAHT is pleased to support Climate Week... to celebrate the innovative work of schools"

Russell Hobby,
General Secretary,
National Association
of Headteachers

About Our Partners

Climate Week's Headline Partner and four Supporting Partners are deeply committed to action on climate change:

Tesco aims to become a zero-carbon business by 2050 - without purchasing offsets. In addition it has committed to work with its suppliers to reduce emissions from products in its supply chain by 30% by 2020, and to have found ways to help its customers halve their own carbon footprints by 2020.

SodaStream is the smarter way to enjoy sparkling drinks.

EDF Energy is Britain's largest producer of low carbon electricity.

Aviva was the first insurer to be carbon neutral worldwide.

About Climate Week

Climate Week is Britain's biggest climate change campaign, inspiring a new wave of action on climate change.

Culminating in a week of activities and events, Climate Week showcases the practical solutions to climate change being developed in every sector of society.

Find out how you can get involved by visiting

www.climateweek.com



Teamwork, creativity & planning



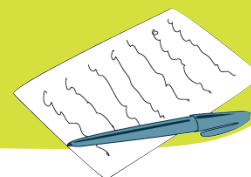
No preparation is required. All that a team needs to participate is a table at which to work. It is a powerful way of developing creativity, teamwork, environmental knowledge, problem-solving and communications skills.

It is designed for teams of four to six. There is no limit to the number of teams that can participate.



Winners

When the teams have completed the Climate Week One-Hour Challenge each school or organisation will choose its own winner for each age category. We encourage you to share your winning team's idea with Climate Week, so we can show off some of the wonderful winners.



REGISTER

Register in advance

To participate, you must register your organisation in advance. Register your initial interest now by going to the Climate Week website or by emailing onehourchallenge@climateweek.com

Climate Week Challenge

Think even BIGGER! Participate in a national competition with the full-day Climate Week Challenge instead. Find out more at www.climateweek.com/challenge

To find out more visit www.climateweek.com/minichallenge or telephone 020 3397 2601