

Climate Week Challenge - 12 March 2012

Climate Week 2011 saw a staggering 145,000 people taking part in Britain's biggest ever environmental competition. It will run again for Climate Week 2012, and is expected to be even bigger.



About the Challenge

People from across the country are being challenged to explore practical solutions to help combat climate change by participating in the Climate Week Challenge.

The Climate Week Challenge takes place on the first day of Climate Week, a supercharged national campaign to inspire a new wave of action on climate change. The Climate Week Challenge will involve thousands of people from schools, colleges, universities and workplaces all over the country simultaneously tackling the same task on the same day.

The exact Challenge is kept as a secret until **9am** on **Monday 12 March 2012**, when it will be revealed online and the one-day competition begins!

The judging panel for the 2012 Climate Week Challenge includes Kate Humble, presenter of the BBC's Springwatch, and Kath Senior, Met Office scientist.

"NAHT is pleased to support Climate Week... to celebrate the innovative work of schools"

Russell Hobby,
General Secretary,
National Association
of Headteachers

About Our Partners

Climate Week's Headline Partner and four Supporting Partners are deeply committed to action on climate change:

Tesco aims to become a zero-carbon business by 2050 - without purchasing offsets. In addition it has committed to work with its suppliers to reduce emissions from products in its supply chain by 30% by 2020, and to have found ways to help its customers halve their own carbon footprints by 2020.

SodaStream is the smarter way to enjoy sparkling drinks.

EDF Energy is Britain's largest producer of low carbon electricity.

Aviva was the first insurer to be carbon neutral worldwide.

About Climate Week

Climate Week is Britain's biggest climate change campaign, inspiring a new wave of action on climate change.

Culminating in a week of activities and events, Climate Week showcases the practical solutions to climate change being developed in every sector of society.

Find out how you can get involved by visiting

www.climateweek.com



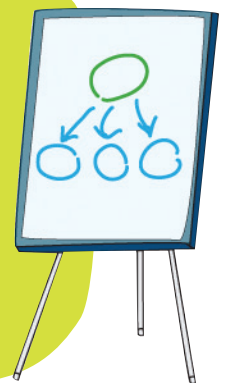
Teamwork, creativity & planning



It is designed for teams of four to six. Any school or organisation can enter any number of teams, for **FREE!**

No preparation is required. All that a team needs to participate is a table at which to work. It is a powerful way of developing creativity, teamwork, environmental knowledge, problem-solving and communications skills.

There are **eight age categories**, with different levels of sophistication expected from the entries, but everyone - from primary pupils to senior managers - will be given the same core challenge. Everyone will share in tackling the same task.



2011 Winners

Last year's Challenge was **"Save the Planet, Save the Pounds: develop a green idea to save money or make money"**. With over 145,000 people registered to take part we had loads of creative, innovative and imaginative entries from all across the UK.

Pupils from Maryburgh Primary School in Ross-shire thought of the Flood Prevention Pipe, which would encircle the globe to take water from flooded areas to those hit by drought. Students from Pool Business and Enterprise College in Cornwall came up with the 'Fidgit', which would be a squeezable, bendable gadget to convert the energy of fidgeting children into electricity.

You can view all of the Climate Week Challenge 2011 winners and finalists at www.climateweek.com/challenge/challenge-2011/challenge-categories/

REGISTER

Register in advance

To participate, you must register your organisation in advance. Register your initial interest now by going to the Climate Week website or by emailing your organisation name and contact details to challenge@climateweek.com

One Hour Challenge

Not enough time? Participate in the Climate Week One Hour Challenge instead. You can take part in the one hour version at any point during Climate Week. Find out more at www.climateweek.com/onehourchallenge

To find out more visit www.climateweek.com/challenge or telephone 020 3397 2601